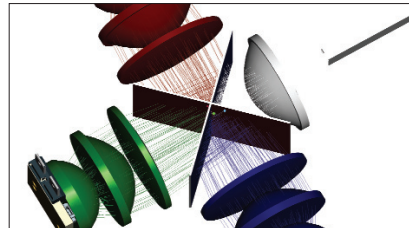


# SIM2 Grand Cinema™ MICO 50

## Worldwide Preview

Think green with SIM2 eco-friendly,  
super bright LED projector series



The SIM2 Grand Cinema™ MICO 50 projector - the latest addition to SIM2's award winning Grand Cinema series - is based on 3LED lighting and 0.95" DarkChip4 1080p DLP® chipset from Texas Instruments offering true, uncompressed 1920x1080 resolution.

The SIM2 Grand Cinema™ MICO 50 incorporates 3 individual high power Phlattice

LEDs (one for each color R, G and B) allowing the projector to deliver clearer, brighter and more vibrant images, a wider and more consistent color gamut, and Full-On/Full-Off contrast up to 100,000:1.

Available from  
December 2009



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## Worldwide Preview



## Preliminary technical specs

- Single-chip Full HD DLP®-based projector
- Lighting system: Luminus Phlatlight R/G/B LEDs
- 30,000 hours LED lifetime
- DynamicBlack™ Technology
- Contrast ratio up to 100,000:1
- Two HDMI™ (1.3 with Deep Color)
- Dimensions (WxHxD): 540 x 235 x 641 mm  
(21.3" x 9.3" x 25.2")
- Weight: approx. 25 Kg. (55 lbs)

## Truly green projector

LED lighting technology is the only light source that is truly environmentally friendly.

- Low energy consumption and standby mode < 1W
- Mercury and lead free – no special recycling is required
- No replacement or stockpiling of hazardous materials.

The SIM2 Grand Cinema™ MICO 50 is fully RoHS compliant.

Thanks to LED light source, the SIM2 Grand Cinema™ MICO 50 gives the viewer a totally new home theatre experience in terms of operating and owning costs with LEDs life estimated to last up to 30,000 hours.



Due to constant product development, specifications and design might be subject to change without notice.  
GC MICO - PRELIMINARY WORLD - Sept. 2009



HEADQUARTERS:  
**SIM2 MULTIMEDIA S.p.A.**  
Viale Lino Zanussi, 11  
33170 Pordenone - Italy  
Tel. +39.0434.383256  
Fax +39.0434.383260  
info@sim2.it - www.sim2.com

USA:  
**SIM2 USA INC.**  
10108 USA Today Way  
Miramar, FL 33025  
Tel. +1.954.442.2999  
Fax +1.954.442.2998  
sales@sim2usa.com  
www.sim2usa.com

UK:  
**SIM2 UK LTD**  
Steinway House, Worth Farm, Little  
Horsted, Nr. Uckfield  
East Sussex TN22 5TT  
Tel. +44.(0)1825.750850  
Fax +44.(0)1825.750851  
info@sim2.co.uk - www.sim2.co.uk

CHINA:  
**SIM2 Asia Pacific Co. Ltd.**  
Room 905, Jing'an Tower  
1701 Beijing Road West  
200040 Shanghai  
Tel: +86.21.62881991  
vsheng@sim2.com  
www.sim2.net.cn

GERMANY:  
**SIM2 DEUTSCHLAND GmbH**  
ArndStr. 34-36  
D-60325 Frankfurt Am Main  
Internat. tel. +49.163.5007462  
Tel. 0800.8007462 (tollfree)  
Fax 0800.9007462  
info@sim2.de - www.sim2.de